

A close-up, grayscale photograph of a speaker driver, showing the curved, textured surface of the cone and the surrounding frame. The lighting creates a gradient from dark to light across the surface.

CANTON[®]

German loudspeaker tradition



FAMILY OF SOUND

The art of finding the best sound for every ear, need and budget. For over 48 years, we have been combining innovative technologies, premium quality and an extraordinary range of speaker models and designs – to produce unique and individualized sound qualities.



WHO we are

*» The aim for our products is,
to give a great many people
the opportunity to listen to
music well.«*



Christoph Kraus

CEO



Oliver Hennel

Managing Director

1972

- Founded by Günther Seitz and 3 Hifi Enthusiasts

Today

- Together with his son and managing partner Achim, the company is 100% in family hand

Günther Seitz





GERMANY

70 Employees

Canton Elektronik GmbH + Co. KG

Neugasse 21 – 23
61276 Weilrod



CZECH REPUBLIC

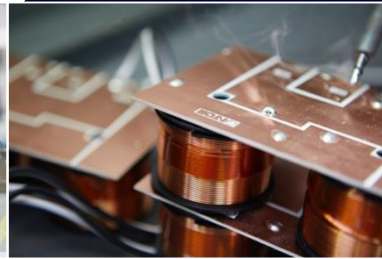
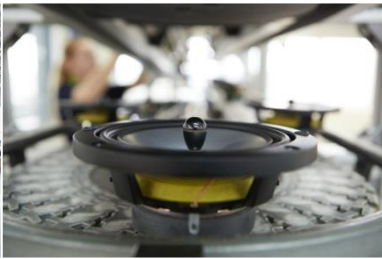
70 Employees

C.A.P. – Canton Audio Produkce s.r.o.

Dlouhy Ujezd 175
34701 Tachov



PRODUCTION





We build speakers

Focus on speakers from
99€ - 11.000 €:

- Reference K
- HiFi
- Home Cinema
- ProHouse
- Bluetooth



Product target

- Extremely high sound performance
- Unique design
- Optimal price – value ratio
- Reliability



Audience

Everybody who loves
listening to music and
watching movies.



Rock on

Don't miss a trend.
Always advance new
areas of application and
attractive sound
solutions like WiFi and
wireless technology.



- High quality components and careful processing
- Highest quality demands on upstream suppliers for material and manufacturing process selection
- Production unit packages per year ca. 320.000
- 100% final assembled by hand
- Documented quality management
- 100% quality control of each product



Audio expertise

- More than 48 years of development experience
- Profound know-how incl. target definition
- Acoustic & electronics prediction, simulation, analyzing & optimisation
- In-house development centre with soundproof room and state of the art equipment



Material Research

Multilayer cabinet
Aluminium, Titanium & Ceramic technology

Electronic Development

DSP Signal flow design

System engineering

DC / SC technology
Bass Guide

Driver development

Transmission Front Plate
Wave Surround



Design philosophy

- Pragmatic
- Elegant
- Suitable for many situations
- Smart
- Function followed

Product diversity

- Creating a variety of HiFi sound solutions
- 10 different speaker lines
- Cabinet finishes – from high gloss to vinyl
- Cabinet materials – from wood to aluminium
- Products from 99,-€ to 11.000,-€





REFERENCE K

- Top of the line products
- Highest material quality
- Most advanced Canton technology



HIFI

- Wide range of speaker series
- Perfectly designed for music and movie
- Suitable for every purpose of sound



SMART

- Wireless multiroom streaming with multiple speakers
- High End sound quality
- Combining passive and active speakers



PRO HOUSE

- Custom Built-In speakers for different purposes
- High quality active studio monitors

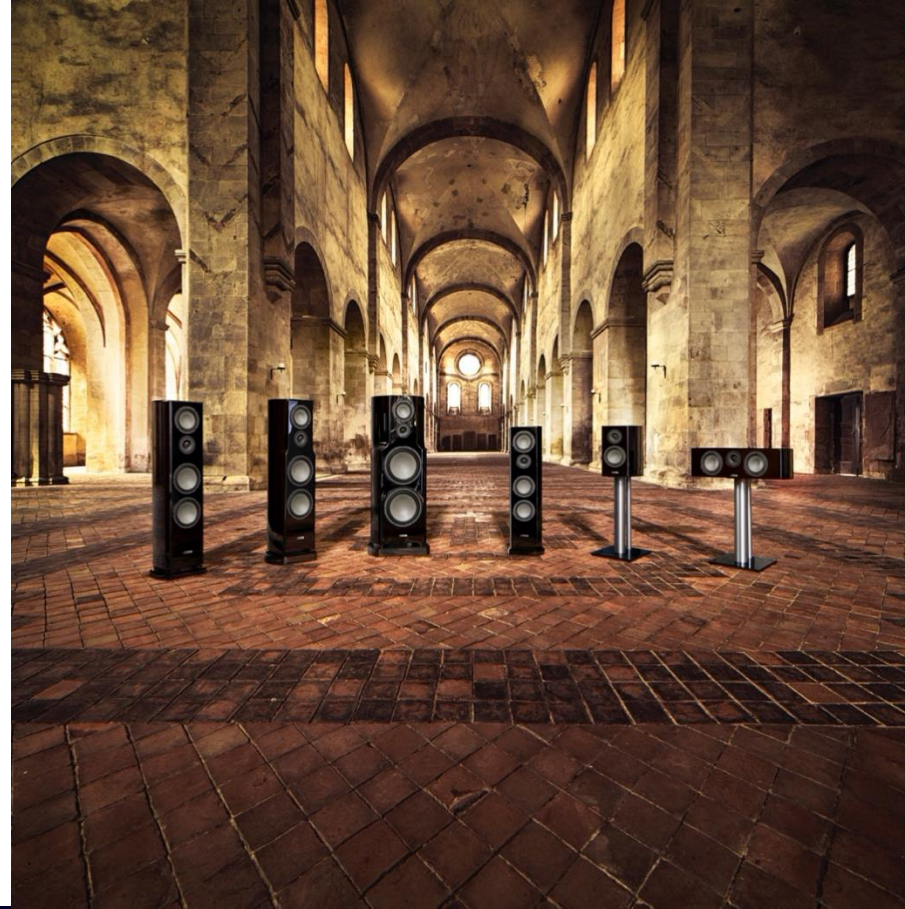


BLUETOOTH

- Portable Bluetooth speakers
- Coupling for stereo sound possible

HIGH END LOUDSPEAKERS

- Ceramic-tungsten technology
- Circular aluminium ceramic dome tweeter
- Base-Guide® and isolation base plate
- Triple curved cone (TCC)
- Wave surround & Wave guide
- Multi-layered mono-coque cabinet
- Multi-layered piano lacquer finish
- DC technology





HIFI LOUDSPEAKERS FOR THE MOST DIVERSE OF REQUIREMENTS

- Wide range of speaker series
- Various floorstanding speakers, compact speakers, Home cinema components and subwoofers in each series
- Huge selection of different sizes, prices and design languages
- Suitable for every purpose of sound





Multiroom music streaming or singleroom mode

- Wireless multiroom streaming with multiple speakers
- High End sound quality
- Easy expansion possible
- Digital sound optimization via DTS-HD® and Dolby Atmos®
- Possibility to combine passive and active wireless speakers
- High hardware quality
- Comfortable usage via smart phone and remote control



BUILT-IN SPEAKERS FOR A HOUSE FULL OF SOUND

- Custom Built-In speakers for different purposes
- Atelier On-Wall speakers
- Built-In speakers for walls and ceilings
- Water resistant outdoor speakers
- Universal mini speakers
- High quality active studio monitors



BLUETOOTH LOUDSPEAKERS

- Portable Bluetooth speakers
- True Wireless Mode: Coupling for stereo sound possible
- High quality aluminium cabinet
- Simple controlling
- NFC-Technology
- Apt-X Coding



- In Germany & Central Europe widespread distribution
- Sustained growth since 48 years
- Over 1.200 business partners
- #1 in Germany
- #3 in Europe
- Over 40% export share





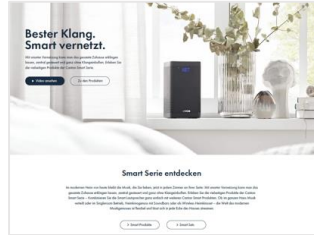
- Export in more than 50 countries
 - Central Europe
 - Russia
 - USA
 - Canada
 - China
 - Australia
- Market leader in:
 - Germany
 - Austria
 - Switzerland
 - Sweden



Marketing - OVERview



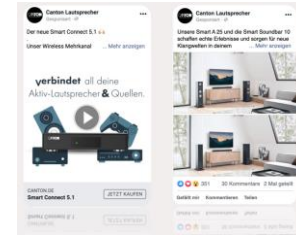
Corporate Identity



Website- & E-Commerce



POS



Social Media



TestNews



Tutorials



CD & LP




Newsletter

Marketing – SOCIAL MEDIA

Canton Lautsprecher
Gesponsert · 🌐

Streaume deine Lieblingsmusik zuhause!
Genieße den spektakulären Klang unserer
Smart Multiroom ... Mehr anzeigen




CANTON.DE
Smart

JETZT EINKAUFEN

Canton Lautsprecher
Gesponsert · 🌐

Holt Euch das große Kinogefühl nach Hause!
Unsere Smart Soundbar 10 mit integrierten
Dolby Atmos® Lautsprechern ... Mehr anzeigen




CANTON.DE
Smart Soundbar 10
Erleben Sie mit der leistung... **JETZT EINKAUFEN**

👍 Dwayne Williams und 3 weitere Personen

👍 Gefällt mir 💬 Kommentieren ➦ Teilen

canton_loudspeaker
Gesponsert



Jetzt einkaufen

👍 💬 🌐

canton_loudspeaker For a better work life music
balance! ... more

canton_loudspeaker
Gesponsert



Jetzt einkaufen

👍 💬 🌐

Gefällt 117 Mal
canton_loudspeaker Get great sound in your home!
🏠

Marketing – AUDIO SHOWS

- IFA, Berlin (DE)
- High End, Munich (DE)
- CES, Las Vegas (US)
- High End, Warsaw (PL)
- Audio Show Shanghai (CHN)
- Hifi Show Moskau (RUS)
- Sound & Vision (GB)



Test Winners:

- EISA Awards
- Brand of the year
- Design Awards
- HiFi Magazine Awards





ŠKODA

■ **SPECTRAL**
Smart furniture



P
PORSCHE DESIGN

TechniSat

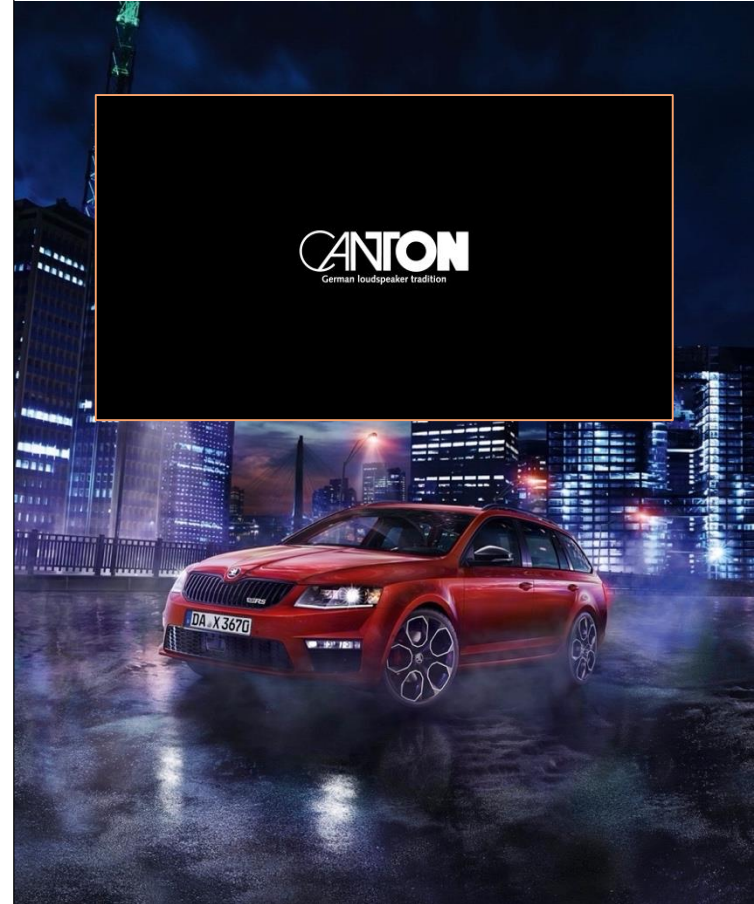
■ **GEBERIT**





Customized sound for each car model

- Partner since 2010
- 2013 – ŠKODA OCTAVIA
- 2015 – ŠKODA SUPERB
- 2016 – ŠKODA KODIAQ
- 2017 – ŠKODA KAROQ



■ SPECTRAL

Sound meets furniture

- Partner since 2006
- Designer furniture & sound technology
- Individualized speakers for hidden sound





———— AUDIO-PARTNER ————

Eintracht Frankfurt

- Official audio Partner since season 2020/21
- Strong international digital partner
- One of Germany's biggest Football Clubs



